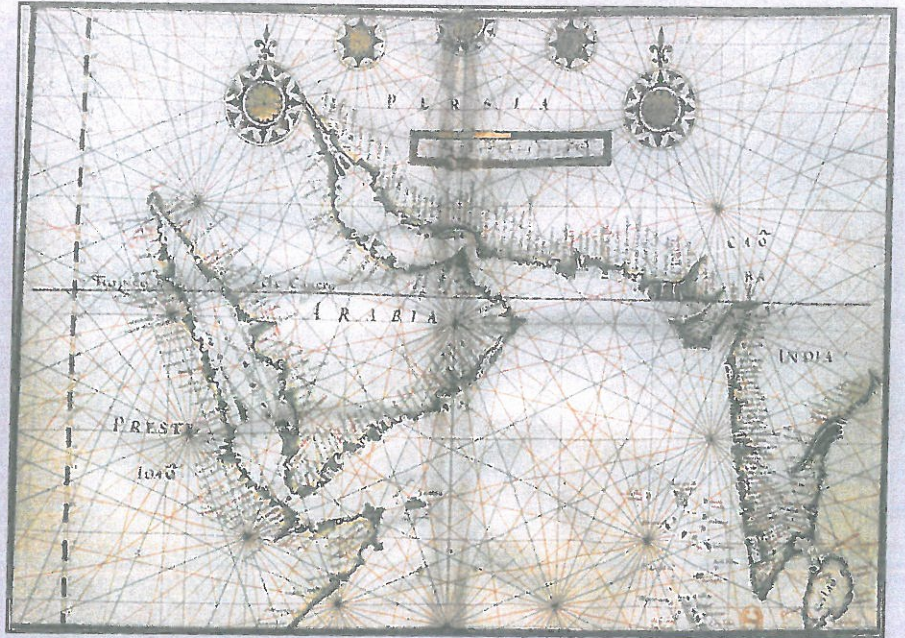


THE ARTWORK

This **Nautical Atlas*** of the World was drawn around 1640 by Joao Teixeira Albernaz, a Portuguese mapmaker. It contains 20 portolan maps (sea maps) showing the different ports and coastlines known in the 17th century. Here, the coasts are marked in green, large islands in red, and small ones in pale colours and gold. The scale of each map tells you the ratio between the distance on the map and the distance in the real world, and it is given in a blue and red rectangle.



Nautical Atlas of the World

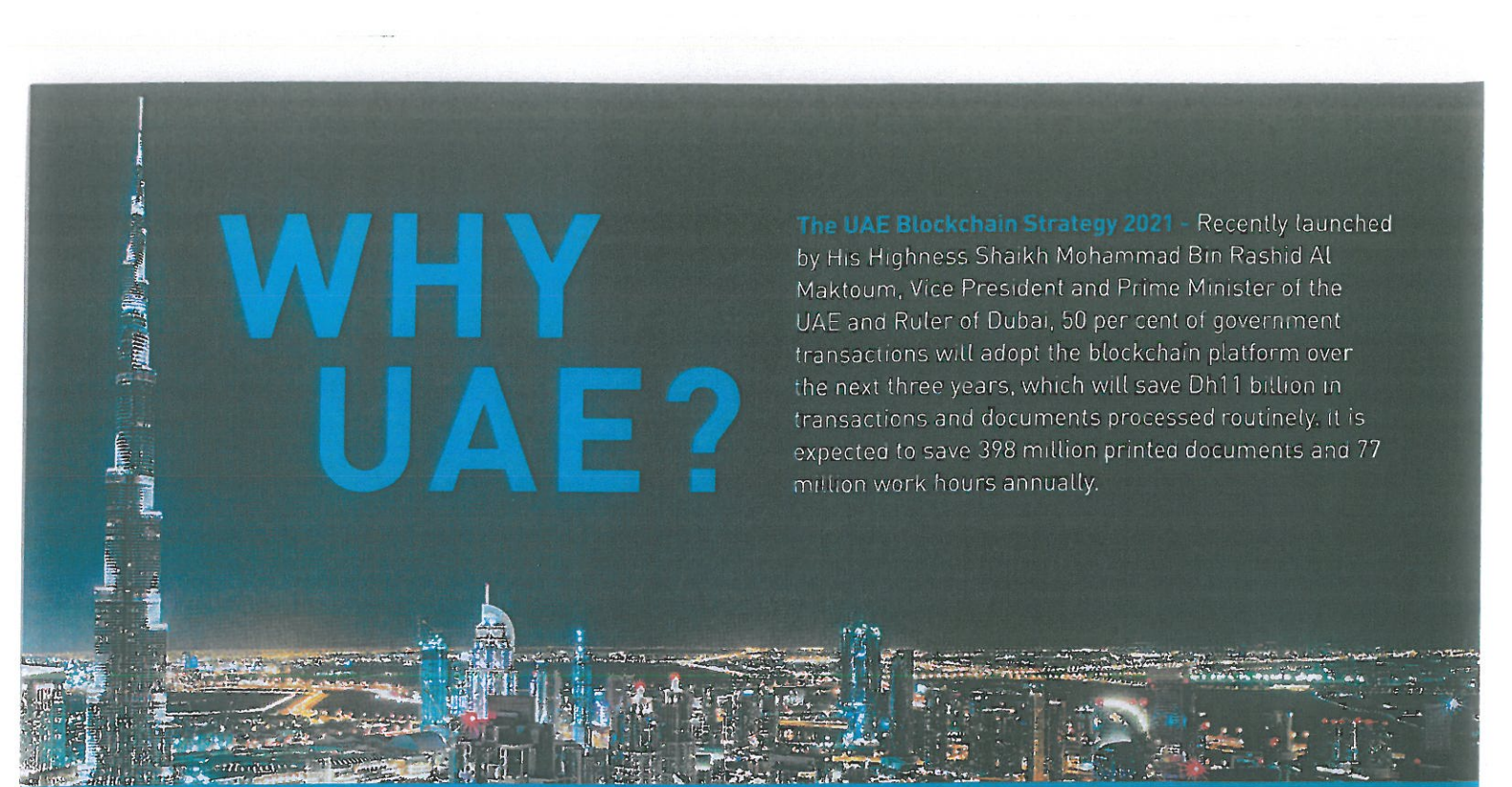
João Teixeira Albernaz, d. 1662

About 1640

Portugal

Ink, pigments and gold on vellum

Paris, Bibliothèque nationale de France, Maps and Plans Department



WHY UAE?

The UAE Blockchain Strategy 2021 - Recently launched by His Highness Shaikh Mohammad Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, 50 per cent of government transactions will adopt the blockchain platform over the next three years, which will save Dh11 billion in transactions and documents processed routinely. It is expected to save 398 million printed documents and 77 million work hours annually.

Dubai - The City of Dubai is mandated to have all government transactions on the blockchain **by 2020 and will be the world's blockchain capital.**



محطة محمد بن راشد آل مكتوم
لِلطاقة الشمسية
MOHAMMED BIN RASHID AL MAKTUUM
SOLAR PARK

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THE MOHAMMED BIN RASHID AL MAKTUUM SOLAR PARK

The Mohammed bin Rashid Al Maktoum Solar Park is the world's largest single-site solar power park. It will generate 5,000 Megawatts of clean energy by 2030. A key pillar of the Dubai Clean Energy Strategy 2050, the solar park will provide 75% of Dubai's total power output from clean energy sources.



- First Phase**
13MW photovoltaic plant (PV) commissioned in 2013.
- Second Phase**
200MW PV commissioned in 2017.
- Third Phase**
800MW PV will be completed in stages (the 200MW 1st project will become operational in May 2018).
- Fourth Phase**
950MW combination of Concentrated Solar Power (CSP) and PV will be completed in stages.

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INTRODUCTION

Sharjah is the third largest emirate of the UAE, but first in industrial development, cultural and educational credentials.

Strategically located and the only one of the seven emirates with land overlooking the Arabian Gulf to the west and the Gulf of Oman to the east, Sharjah is a hub for trade and business and a seat of culture and traditions. Sharjah's ease of access, hi-tech infrastructure and an array of incentive options make it ideal for businesses of all types. Sharjah's thriving economic development is attributed to its attractive opportunities and the positive environment that encourage businesses to invest in the emirate.

To sustain a strong economy, the Government of Sharjah recognizes and promotes development and growth of the private sector and welcomes foreign investment in the manufacturing, trade and service sectors. Moreover, the introduction of well-studied policies have contributed to rapid and stable ongoing economic growth.





Investment Opportunities

Invest in Sharjah is committed to the future of Sharjah and has been entrusted to work with investors to identify bespoke investment opportunities across a range of sectors that further diversify the economy for a more sustainable society and welcoming business environment.

“We create value for mutual success and a better tomorrow”

Travel & Leisure

With a sharp rise in demand, the travel & leisure sector offers a wide range of investment opportunities. From an ever-increasing demand for luxury hotels and restaurants to growing passenger arrivals at the emirate’s airport and cruise terminals, Sharjah offers tremendous opportunities for investments in this flourishing sector.



of hotel revenue is made by 4- and 5-star hotels

PROGRAM OFFERINGS

Sheraa is a hands-on venture builder, focused on founders building tech-enabled startups with the drive to create global impact. Our programs team is made up of founders, allowing us to bring our experience with running companies to the ventures we support. We invest time, experience and money into founders with exceptional drive and a unique perspective on their industry, helping them create and scale their businesses locally and globally.

Beyond program benefits, Sheraa provides startups with:



Personalized 1:1 business mentorship & coaching by field experts



Access to \$250K+ in grants at zero equity or upfront costs



\$2M+ worth of PR & marketing



Access to rent-free, state-of-the-art co-working spaces in the heart of Sharjah's University City



Connections to private & government entities for potential contracts & collaboration



\$150K+ in discounted perks from leading entities such as IBM & HubSpot



Discounts to local & global entrepreneurship events such as Sharjah Entrepreneurship Festival, & Slush



Subsidized licensing packages & legal services through our partners

SHERAA EVENTS

Sheraa hosts the annual Sharjah Entrepreneurship Festival (SharjahEF). SharjahEF is one of the fastest growing entrepreneurship festivals in the UAE, with a mission to promote and support the growing ecosystem of entrepreneurs.

The festival brings the region's ecosystem together to connect and collaborate across two days of inspiration, thought-provoking conversations, and knowledge sharing.



Over **3000** attendees



70 startups showcasing their innovations to potential investors



100 local and international speakers



Gary Vaynerchuk
Chairman, Vaynerx



Claude Silver
Chief Heart Officer,
VaynerMedia



Vishen Lakhiani
Founder, Mindvalley
University

BrainWise

Helps Improve Brain & Cognitive Function

For children with poor academic achievement, slow learning and weak memory, suspected with a dietary insufficiency of Omega 3 Fatty Acids.

Supplement 2.5ml Omega 3 Fatty Acid with patented technology. This has EPA to improve learning ability and enhance academic performance. While its DHA helps increase the level of Acetylcholine and Serotonin to boost memory.



For Children with Delayed Milestones, Slow learning, Lack of concentration, ADHD, Dyslexia, Poor visual function or Excessive aggression,

Supplement 5ml Omega 3 Fatty Acid with patented technology.

While EPA limits aggression, maintains the mood and behaviour, together with DHA, it also helps prevent ADHD, correct poor visual activity, and is effective in cases with dyslexia



1. Singh M. Essential fatty acids, DHA and human brain. Indian J Pediatr. 2005 Mar;72(3):239-42.
2. Ratz SK, Redmon JB, Wimmergren N, Donadio JV, Bibus DM. Enhanced absorption of Omega-3 fatty acids from emulsified compared with encapsulated fish oil (). Journal of the American Dietetic Association. 2009;109(6):1076-1081.



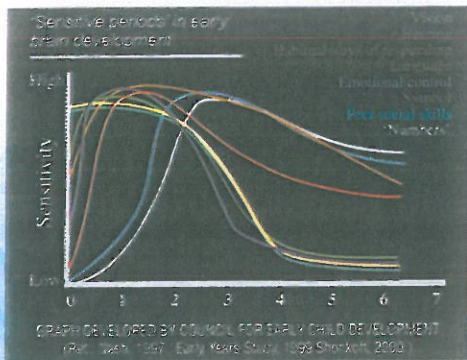
POSSIBLE CONNECTIONS

Experimental biochemical and epidemiological evidence support the hypotheses that low n-3 polysaturated fatty acid levels (N-3 LCPUFA) are associated with dysfunctional brain development and impaired growth. This also suggests that n-3 supplementation helps improve specific parameters, especially those related to memory and cognition.

Early Intervention Is Critical As It Provides A Better Chance At Survival, And Helps Compensate For Lost Development Opportunities.

EMERGING OPTIONS

Researchers have made a breakthrough in treating premature babies who may be at a risk of developmental disorders. Findings show that Omega 3 Fatty Acid, an important lipid in the brain, is underdeveloped in babies born before a gestation period of 33 weeks, leading to impaired mental development.



1000 DAYS OF BRAIN SCULPTING

As the graphic alongside shows, there are a series of sensitive periods in brain and biological development between zero and school age.



SYNAPSE DENSITY OVER TIME

During these years, synapses are formed at a faster rate than any other time. In fact at age 2 or 3, the brain has up to twice as many synapses as it will have in adulthood. These surplus connections are gradually eliminated throughout childhood and adolescence, a process also referred to as blooming and pruning.

"Omega-3 fatty acids support synaptic plasticity and seem to positively affect the expression of several molecules related to learning and memory that are found on synapses,"

DUBAI EXPO 2020

A PLACE WHERE THE WORLD WILL CONVERGE

Expo 2020 Dubai aims to be one of the most inclusive in the history of World Expos. The expo is inviting nations to display their talents to the world and expect around 70 percent of its visitors to come from outside the UAE; the highest proportion of overseas visitors an Expo has seen. This billion-dollar event will provide you with huge opportunities in your line of business.

With Dubai Expo 2020, there will be a huge demand for the region's growing retail, LED, digital signage, textile, digital printing among several other industries. SGI Dubai will serve as an entry point for exhibitors who would like to be part of this mega exhibition among several other business opportunities.

SOME ASTONISHING FACTS ABOUT THE EXPO:



four times the size of the Expo Milano 2015 site



capable of transporting **23,000 passengers**



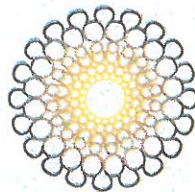
Dubai's theme districts will have a combined floor area of **222,000 square metres**



400 megawatts of electricity



1,200 contracts have been awarded to SMEs



إكسبو 2020 دبي
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES



Superstore of the Future



Expo site's four gates has the capacity to handle more than **15,000 visitors per hour**



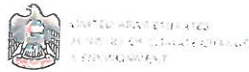
7.4 million hours have been worked on site



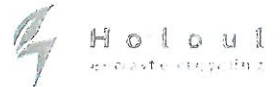
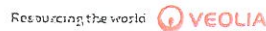
connected with more than **540 schools** and more than **310 universities** in the UAE and abroad



Five million meals will be needed



هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority

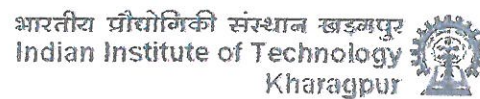




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Join global elite business leaders, investors and decision makers from the public and private sectors at the 5th edition of the Sharjah FDI Forum, organized by Sharjah FDI Office (Invest in Sharjah). The two-day forum will help you capitalise on your investment opportunities and guide you to an array of promising prospects and markets.





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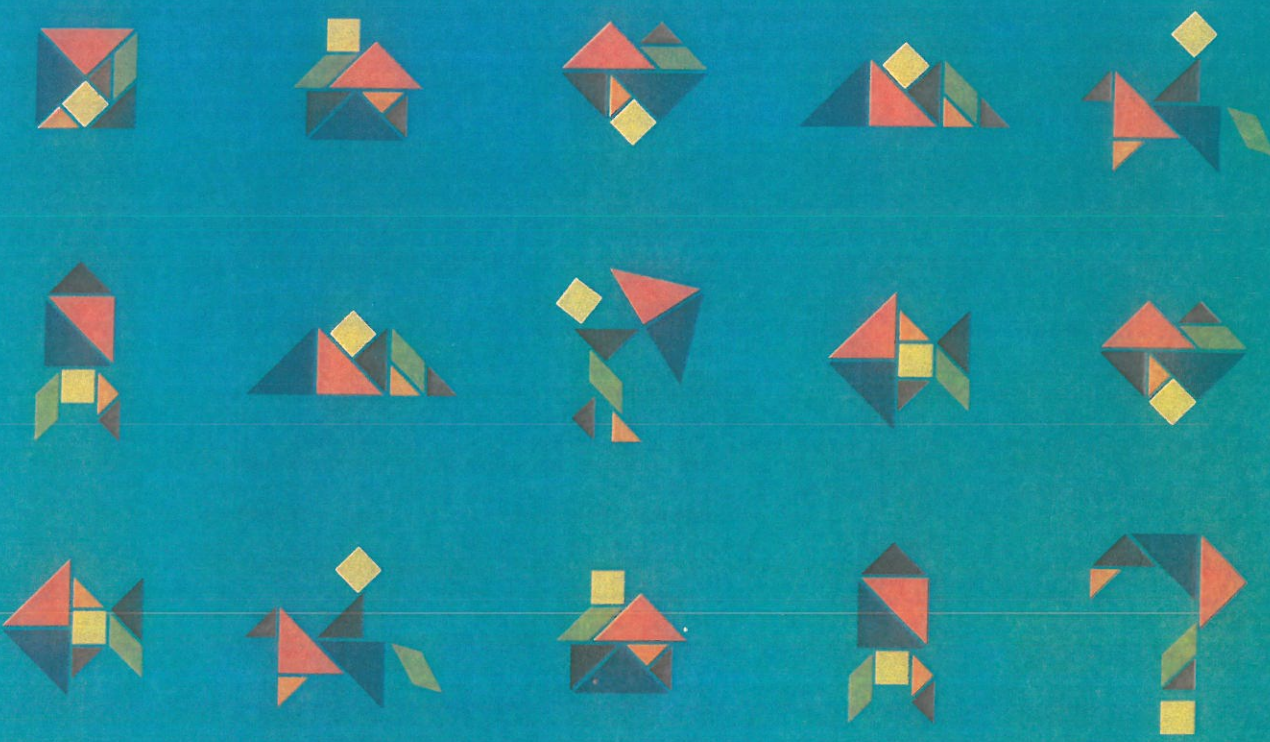
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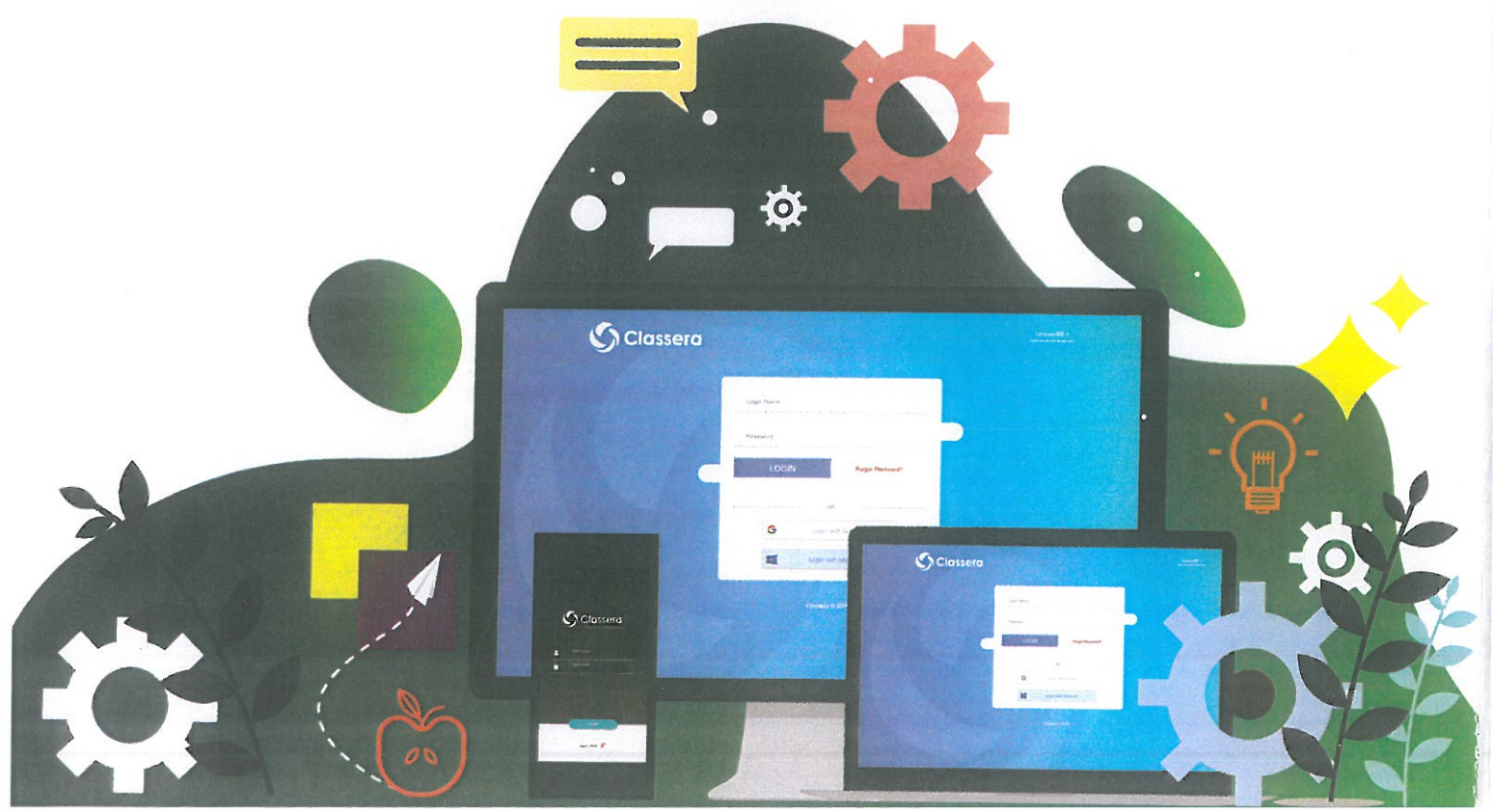


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We believe that we have accelerated to what once was considered a far future very soon, especially on the technology side. Technology has re-shaped our life in many aspects, and so many sectors and one of the sectors that are impacted by this is for sure The education sector. Nowadays, many schools, universities, public or private organizations don't need to be under traditional learning hat. Every learner no longer needs drawing on their desks waiting for the bell ringing, sending, paper planes to change lectures' routine or even carrying their old notebooks. Henceforth, they will be in a loop of learning ecosystem using the mobile app, augmented reality, virtual classes and the latest tools of artificial intelligence for their learning.

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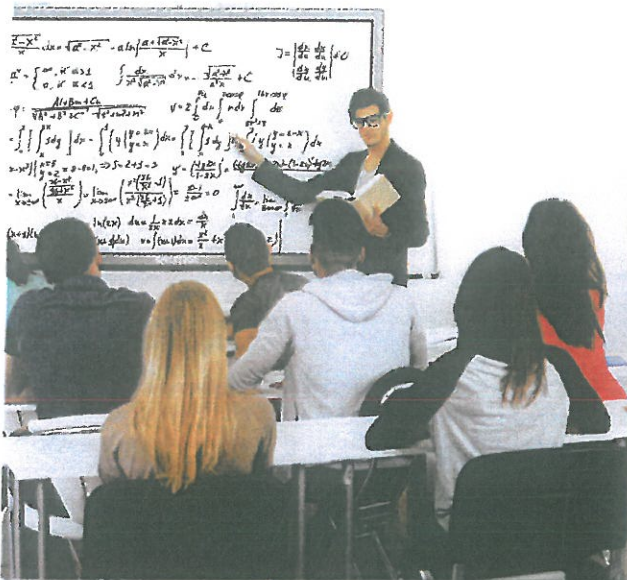
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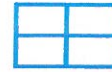
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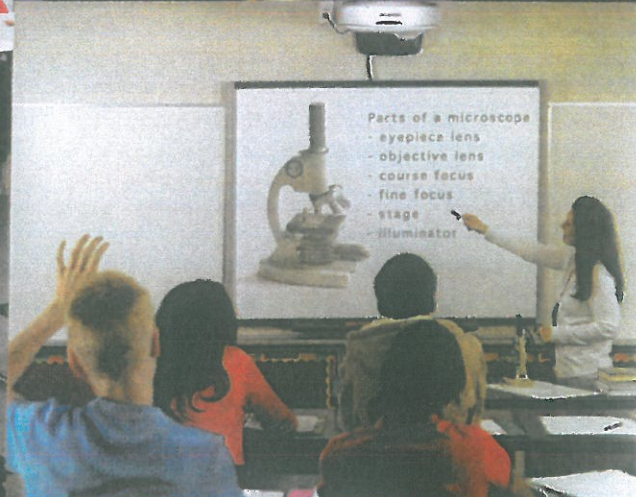
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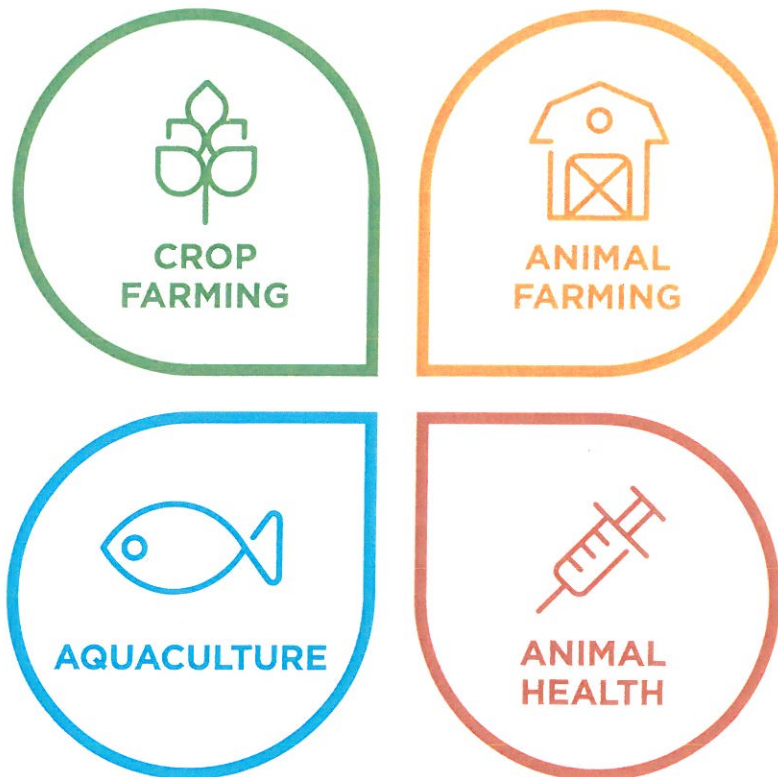
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