

The market will be **ACCELERATING** growing at a **CAGR** of over

5%



INCREMENTAL GROWTH

\$5.3 bn

2019

2023

The year-over-year growth rate for **2019** is estimated at

4.48%



The market is **FAIRLY FRAGMENTED** with many players occupying the market share



39%

of the growth will come from the **EMEA region**

One of the **KEY DRIVERS** for this market will be the increasing consumer awareness on facial care



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